

Preface

We would like to welcome you to the Regular Paper proceedings of the The 7th International Conference on u- and e- Service, Science and Technology (UNESST 2014) that was held on December 20-23, 2014 at HNA Grand Hotel Mingguang Haikou, Hainan China.

These will provide a chance for academic and industry professionals to discuss recent progress in the related areas. We expect that the conference and its publications will be a trigger for further related research and technology improvements in this important subject. We would like to acknowledge the great effort of all the Chairs and members of the Editorial Committee.

We would like to express our gratitude to all of the authors of submitted papers and to all attendees, for their contributions and participation. We believe in the need for continuing this undertaking in the future.

December, 2014

Volume Editors,

Jianhua Ma
Wai Chi Fang
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